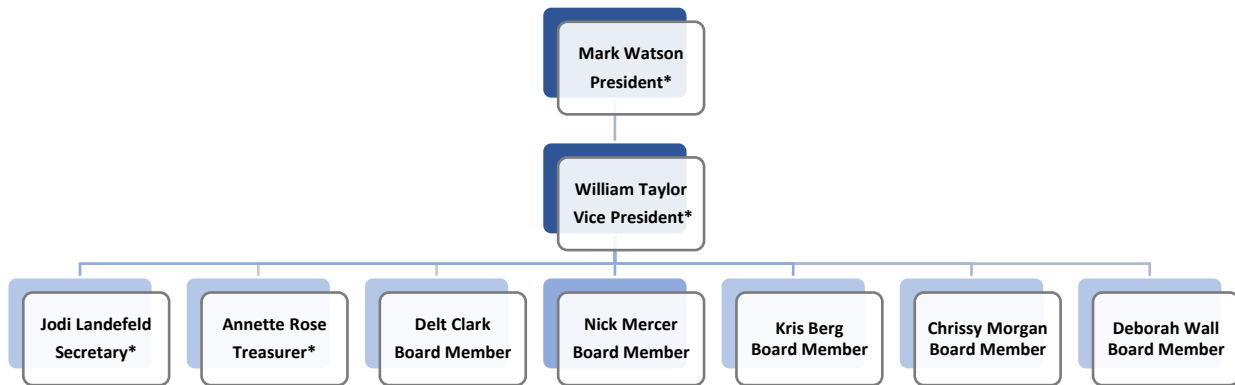




MID-COLUMBIA TENNIS ASSOCIATION 2024 ANNUAL REPORT

MCTA Board of Directors *Executive Members **



MCTA Board Committees



MCTA Mission Statement:

"To grow the lifelong sport of tennis throughout the Mid-Columbia community by providing equipment, opportunity, and resources"

ABOUT

MCTA is a registered non-profit 501(c)(3) in Washington State and are affiliated with the United States Tennis Association (USTA) as a certified Community Tennis Association (CTA). Our mission is to "To grow the lifelong sport of tennis throughout the Mid-Columbia community by providing equipment, opportunity, and resources."

IMPACT

- MCTA Board of Directors grew to 9 members and established 6 committees.
- MCTA partnered with Piton Wealth as the exclusive fiduciary sponsor to help promote tennis in the Mid-Columbia region.
- MCTA had a strong year of giving back to the community, including:
 - Assisting 20 regional tennis programs (e.g., school tennis programs) impacting more than 500 student athletes year round
 - Donating tennis equipment to elementary and private school PE programs, middle school and high school tennis teams, nursing homes, churches, and the Special Olympics
 - Hosting 3 USTA sanctioned junior tournaments (Level 5, 6, 7)
 - Piloting USTA High School Tennis Program record-keeping software and provided feedback for future scorekeeping and community communications.

SUMMARY

The following summary of contributions supported the MCTA mission by providing area schools and programs equipment, opportunity, and resources:

- **Equipment**

- Over 200 racquets donated
- Approximately 1,250 balls donated
- 24 pair of shoes
- 5 ball hoppers
- 3 used tennis nets
- Implemented the MCTA Fulfillment Request Form
 - Fulfilled 20 program requests
 - Served 565 youth tennis players
 - Served 20 tennis programs
- Tennis stringer donated to area high school
- Collected more than 300 equipment donations throughout year at our drop box locations
- Initiated a ball machine check-out process

Program	15
Racquets (New)	119
Racquets (Used)	90
Shoes	24
Bags	13
Used Balls	1250
Hopper	5
Overgrips	420
Clothing	20
Ball Machine	2
Net	3

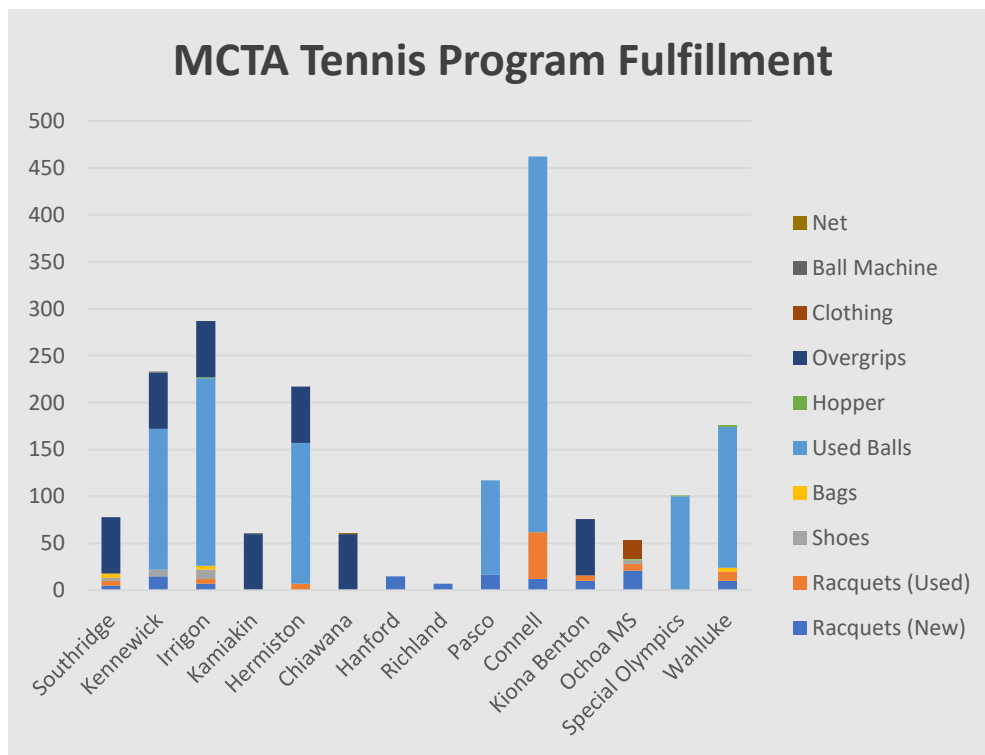


Figure 1 MCTA Tennis Program Fulfillment

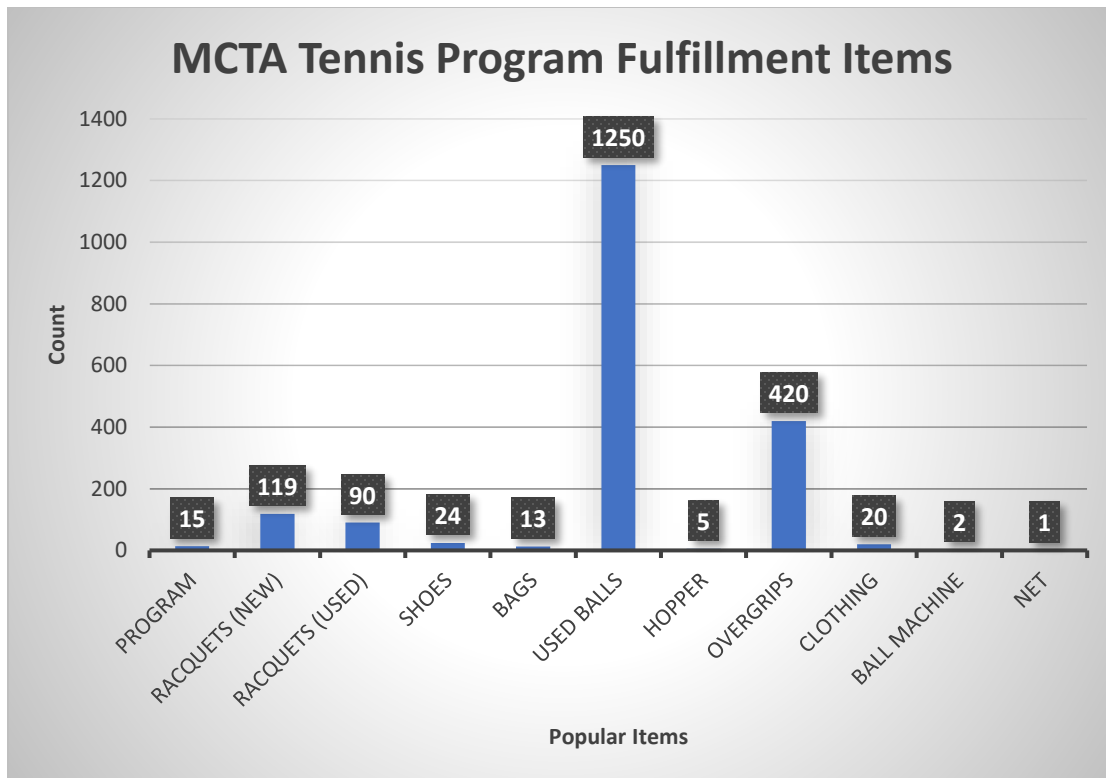


Figure 2 MCTA Tennis Program Fulfillment Items

- **Opportunity**
 - 8 weeks of Special Olympics classes for up to 16 participants at Howard Amon Park by volunteer tennis instructor John Sands.
 - MCTA donated equipment: 2 hoppers, 10 racquets, 150 used balls.
 - Provided 15 tournament scholarship waivers to area youth tennis players based on financial hardship
 - Hosted USTA Level 7 Mid-Columbia Tennis Junior Spring Championships
 - 67 Junior Players played; first tournament for most
 - 45% percent joined USTA with a free account and eligibility for a free 3-year membership!
 - Hosted USTA Level 6 Mid-Columbia Tennis Junior Summer Championships
 - 85 Regional players across 6 states
 - 15% joined USTA with a free account
 - Hosted USTA Level 5 Mid-Columbia Tennis Girls' Summer Shootout
 - 34 Regional players across 3 states
 - MCTA Turkey Tournament 2024
 - 155 Players across 12 events
 - \$5,000+ raised
- **Resources**
 - Provided tennis racquet stringing training to area coaches and players

- Continued support of USTA Net Generation with school partnership agreements with three area elementary schools and registered two additional high school tennis programs; provided free curriculum to all area K-12 school participants.
- Provided Net Generations resources to Eastern Washington RecTennis programs
- Provided USTA Adaptive Programming curriculum to Special Olympics programs
- Developed an MCTA Fulfillment Request Form to handle requests (e.g., equipment, clinics, training, etc.)
- MCTA website resource updated and linked to USTA

Financials

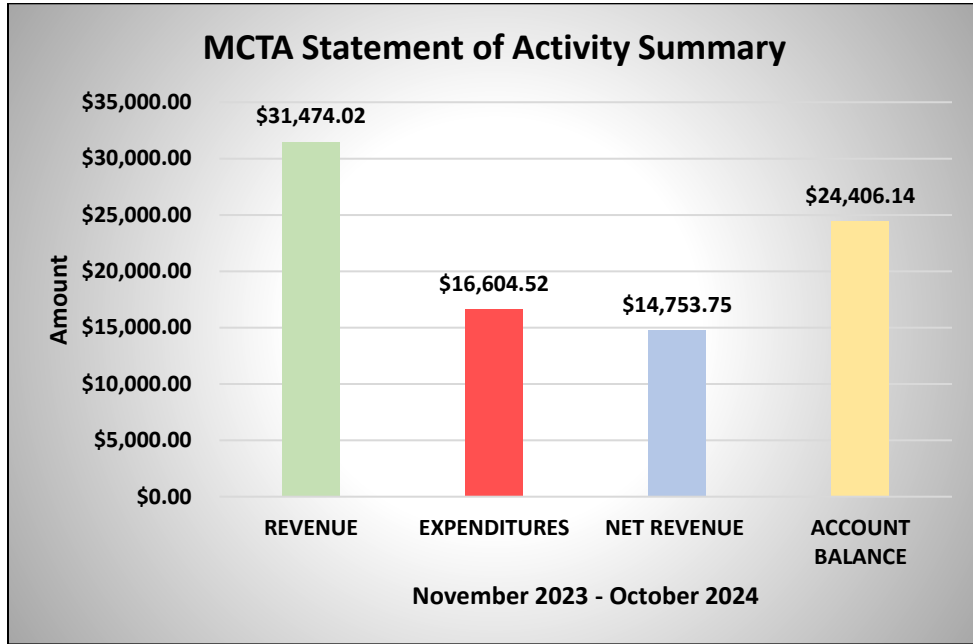


Figure 3 MCTA Statement of Activity Summary

Board Approved Highlights

- A motion was made to approve Mark Watson and Annette Rose as signees on the bank account at Hapo Community Credit Union by Jodi Landefeld, seconded by Nick Mercer, and carried.
- USTA Master Liability Insurance - Renewal 12/31/23 – 12/31/24 policy
- A motion was made via text by the board to accept Piton Wealth as our official sponsor for 2024 by Jodi Landefeld, seconded by Annette Rose, and carried.
- A motion was made to hire Jen Sorn to update the website, by Nick Mercer, seconded by Jodi Landefeld, and carried.
- A motion was made by Nick Mercer to hold 2 in-person meetings/year – January and September (voting on board members) and an optional monthly Teams meeting held on the 2nd Wednesday of the month at noon, seconded by Annette Rose, and carried.

THANK YOU SPONSORS

Our sponsors and community partners include:

- Piton Wealth (Exclusive Fiduciary Sponsor)
- Columbia Basin Racquet Club (Facility)
- Pacific Clinic (Facility)
- B's Chiropractic (Balls)
- Yoke's of Tri-Cities (Turkeys)
- Sporthaus Northwest (Demos/Prizes)
- Graze "A Place to Eat" (Sandwiches)
- Wilson Tennis (Prizes)
- Turkey Tournament Court Sponsors